

Market Place @ Belagavi

As a corporate philosophy “Opening new vistas and setting new standards”, Multivista strongly believes in leveraging the new opportunities and exploring business expansion ideas. In lines with that, we initiated a Market Place Event where the entire Products and offering were displayed at Hotel EEFA, 3935, Kallehol, Club Road, Belagavi, Karnataka on April 28th, 2022.



Event Summary

Our first ever Marketplace event at Belagavi in Karnataka had a very good response. We're delighted to share that it was well attended by industrial customers in and around the region.

We had two programs planned
1. Product display, where Experts from Multivista and our Principal Partners set up dedicated stalls. **2.** Engage to Excel programs, which had various Product technical sessions and displayed our System Integrator's Project capabilities. The learning sessions were abuzz with activity and high-energy interactions. We're delighted we could help many customers understand detailed features of products that would improve their business operations.

Our team is tired yet joyful as we've received excellent feedback from our customers about Marketplace. We can't wait to announce the next edition so watch this space for more!

What is Multivista Market Place?

As part of ✓Connect program that helps in connecting customer and Multivista to learn more about industrial products and solutions. Multivista Market Place is an offline event happening at a designated location. The customers are exclusively invited to one day event at hotel where the customers witness the stall that holds the product display/demo's, technical seminar and discussion on product information. The product details are presented by product specialist & principal partners.

Objective

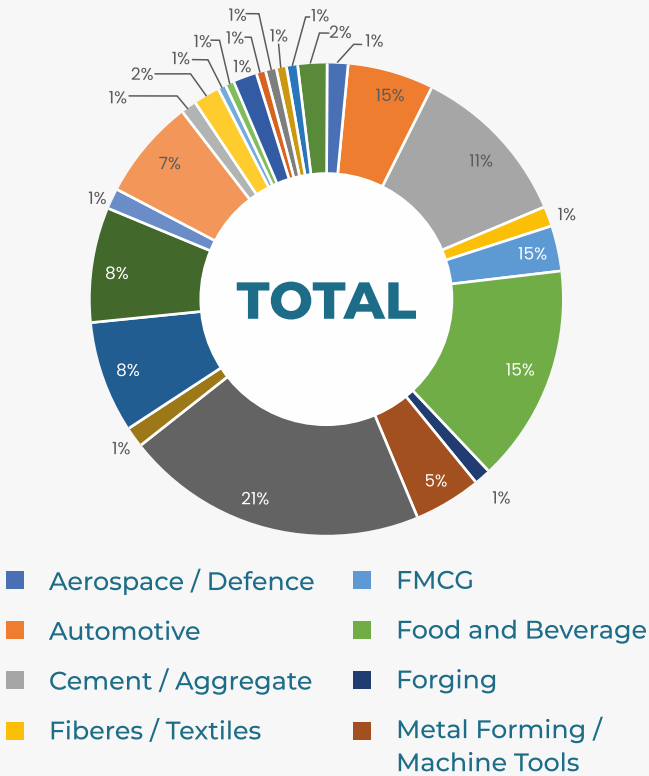
The objective of the event is to reach out to customers from different industry segments with the aim to provide technical information on industrial products & solutions. Exclusive seminar and Hands on product demo for pre registered customers.

Why Belagavi?

As Belagavi is the city of Forts and temples it attracts tourists, and on the other hand, Belagavi is emerging as an industrial hub, and the city's economy is partially dependent on tourism and industries. Belagavi has several small, large and medium numbers of industries. Industries like Sugar, Foundry, and Manufacturing etc. are the heart of the city and employing most of the professionals; and city's economy depends on these types of businesses along with the tourism and Industrial businesses.

Event Footfalls

Customers are from Sugar, Distillery, Cement, Dairy and from a few other industries.



220 Event Registration | **178** Event Footfall | **109** Unique Customers

Focused on Future

Multivista team gathered 30+ students who are pursuing their Under graduation courses from Engineering background. We made an attempt to make them understand about the Multivista presence & product portfolio, that gave a glimpse of who we are and what we do.

This shall shape & nurture them to work in a corporate environment.

Principal Partner

Our beloved principal partner from Kirloskar Pneumatic, Honeywell, Rockwell Automations, Fuji Electric Consul Neowatt made their presence and participated in the one day event in the aim to provide knowledge on product details.

Execution

1. Every customer walk-in have to register before visiting the stall.
2. Each principal partner had a dedicated stall with Multivista & principal partner branding.
3. Each stall has products to engage with the customers and few handouts & freebies to carry before leaving to next.
4. Customers walking in shall get an induction about the product features and application areas and its usage.
5. Organised exclusive seminar on product presented along with Multivista & Principal partners.
6. The seminar was about detailed introduction on Mechanical, Automation products and solution being offered to the industrial market.

Corporate Social Responsibility (CSR) Activity -

Multivista Global Pvt. Ltd. Executed a CSR activity in Belgaum area & it was widely covered in local news and media.