

Automation & Safety solutions from **ROCKWELL AUTOMATION**

Multivista-organised seminar well attended

Multivista Global Ltd. (MVGL) of Coimbatore, along with its principal partner Rockwell Automation, organized an automation and safety seminar with the theme “Essential Components Exceptional Value” in Coimbatore on September 26.

The event was a demonstration of today’s machine builder’s needs and innovative ways to address them, quite apt for Coimbatore’s machine building arena – ‘get the right components at the right price and right when you need them’.

Multivista Global is a leading industrial products supplier in the field of air, water, power, mechanical transmission and industrial automation.

Well attended by over 100 participants from the machine building and system integrator community, the event showcased the latest small programmable controllers and safety products from Allen Bradley for the textile, automotive and engineering industries. Attendees included industries such as Lakshmi Machine Works, Quattro

Engineering, Elgi Equipments Ltd., Applied Automation, Facile Machines, Synetics Automation, etc.

The show also witnessed the launch of the new range of configurable incremental encoders from Posital Fraba, Germany, and represented by MVGL for south India.

Technical presentations were made at the seminar by experts from MVGL and Rockwell Automation, combined with live demonstration of new products.

Mr. Thiagu Bhojan, AVP, Multivista Global Ltd., said at the overview session: “When you need to purchase industrial components, you want the highest quality at a fair price. You also want



Mr. Thiagu Bhojan, AVP, Multivista Global Ltd.,

intuitive product selection and configuration, quick order turnaround, and fast delivery. Furthermore, you want components that perform to your specifications. You can take advantage of an industry-leading portfolio of components represented by MVGL”.

In his address, Mr. Rajendran Menon, Product Manager - Small Controllers and Safety), explained that Rockwell Automation is the largest machine safety product

and solution supplier globally and has one of the widest portfolios in this segment. Addressing to the specific needs of Coimbatore customers, the connected components range of products, including Micro 800 controllers, Component HMLs, Powerflex drives, Kinetix servo and the latest 440C configurable safety relays, have been released and updated on regular basis by Rockwell Automation.

Long lasting solutions for smoother operations